

The iNeighborhood Solution

White Paper

By Robert Perk, Developer

Contents

Introduction	1
The Problem	1
Previous Options	1
The Solution	2
Summary	2

Introduction

As a system administrator, you are constantly asking yourself the question, “Am I really aware of how the workstations in my network are being utilized by my users?”

For most administrators, the answer is, “No!” And it is because, we often do not have the time or tools to effectively manage our usage policies across dozens (and in some cases -- thousands) of user, day and night, 24 hours a day.

The Problem

Creating a safe environment for our users, improving security, protecting assets and reducing risk is a problem that is growing at an alarming rate.

With the trends of today’s online community rising, keeping your users safe from scams, predators, inappropriate content, cyberspace bullying and the inherent dangers found on most social networking sites (like *MySpace* and *Facebook*) has never been more challenging.

Previous Options

Let’s face it – there are some places on the Internet your users have no business visiting. Intentional or unintentional downloads of illegal music; viruses; worms or unauthorized programs put your entire network at risk!

Until now, there hasn’t been an effective solution that could passively monitor user activities across multiple workstations through a shared network, collect the data, aggregate the details into a single repository and safely store the results away from prying eyes.

The Solution

If you ever asked yourself the questions, “What are my children searching for on the Internet? Which employees are spending the most time surfing web sites? Who are my teens chatting with? Who is arriving to work late and leaving early?” – Then this practical, inexpensive and effective solution is perfect for you.

iNeighborhood provides a holistic recording solution with the ability to capture each and every user activity (from the second the user logs in until the second the user signs off).

iNeighborhood records your users’ web site visits, activities, chats and instant message usage, file transfers, system modifications and online behaviors.

In addition, through a first of its kind filtering technology, administrators have the power to flag an unlimited number of policy-specific words or phrases and be instantly notified if the content appears on any PC, anywhere on the network, any time of the day or night.

Furthermore, administrators may elect to monitor activities in “real-time” or simply keep the iNeighborhood console secretly engaged, through an active network connection, allowing it to automatically record and collect user data, silently in the background – without any user intervention, whatsoever.

When ready, the administrator can come back hours, days or even weeks later to review the details of each workstation’s recordings; evaluate the findings, compare the behaviors against private or corporate policies and keep a historical record of all events and activities for further review (or archive the results for legal or liability purposes).

Summary

iNeighborhood seamlessly and effectively combines powerful monitoring and recording features with extreme “ease-of-use”, making it the ideal choice for home users, small businesses and large corporations.

Whether you monitor a small number of users or an entire network, let iNeighborhood provide you with a 360 degree view of your network activity, aggregating and analyzing the data and showing you exactly what your users are doing.

Using the timely, clear and accurate information provided to you by this state-of-the-art utility, you can zero in on the best way to protect your systems and educate your worst offenders on proper usage guidelines.

As we do not outsource or offshore any of our support operations, our application-experts are available, 24/7, to assist you with questions or technical-support inquiries.

For more information, or to setup a customized demonstration, please call (303) 968-9346 or send an email to rperk@vzw.blackberry.net.